



PRESS RELEASE

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North Notts BID has welcomed a new member to its team with the appointment of its first Ambassador.

Sarah Hennessy, who is well known through her work in the local business community, joins the team to engage and work with companies as their main point of contact with the BID.

As BID Ambassador, Sarah will help keep businesses up to-date on BID initiatives, projects and events, monitor the environment in the town centres and industrial areas and listen to concerns and then feed back to the BID and other relevant authorities.

Sarah, who has worked with North Notts Business Connections and has run her own business, says she is passionate about the area and feels honoured to be part of the BID team.

“Being born and raised within the area, and having spent the last five years involved within the local business community, I am passionate about the improvement of the area we live and work in,” says Sarah.

“I feel both honoured and excited to be joining the BID team, and contributing to something that I believe is truly special for our area.”

The BID team is looking to appoint a second Ambassador and anyone interested in applying for the role should email a copy of their CV to info@northnottsbid.co.uk

The appointment is one of a number of drives by North Notts BID that includes launching a new cost cutting initiative for businesses.

Working in partnership with cost-savings experts Meercat Associates, North Notts BID has launched an initiative to secure exclusive rates on such things as energy, telecoms, testing and more.

The BID is also currently in the final stages of appointing a supplier to install free, secure and interactive Wi-Fi in Worksop, Retford, Harworth and Tuxford.

Free Wi-Fi will enable visitors to access useful and relevant information whilst in the towns to enhance their experience. It will also offer the BID invaluable statistics on which areas of the town to focus on in order to drive footfall and to promote events and activities.

Find out more about North Notts BID by visiting www.northnottsbid.co.uk

ENDS

Notes to Editors:

There are currently around 300 Business Improvement Districts (BIDs) in the UK and these are generally towns, cities or industrial areas. North Notts BID is the UK's first ever area-wide, place shaping BID. The BID will receive £3.2m in funding over a five-year period, which is being introduced through a capped levy on businesses in the area.

Visit www.northnottsbid.co.uk for more details.

For more information contact North Notts BID Chief Executive Sally Gillborn
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