



BUILDING A BETTER FUTURE

## PRESS RELEASE

Tuesday, July 25, 2017  
For immediate use

# NORTH NOTTS BID PREPARING FOR MOVE TO NEW OFFICE BASE

The team behind the North Notts Business Improvement District (BID) is set to move into new premises ahead of its launch in September.

The move follows the BID's successful ballot in May when businesses in the area voted in favour of the initiative going ahead.

The new office space is at West Retford Hall, close to Retford town centre and is where North Notts BID will be coordinated from when it goes live on September 1.

Sally Gillborn, North Nottinghamshire Place Manager, said the office is the ideal base for BID projects to be managed from. "There are some fantastic business premises in North Notts, but when looking for a base for the BID office we were keen to locate as close to one of the town centres as possible.

"West Retford Hall ticked all of the boxes offering us a perfect-sized office space in the right location at a very reasonable price.

"Being based in the heart of the local business community will also offer easy access for our BID Ambassadors, who we will be recruiting to be the interface of the BID to liaise with local businesses in the towns and industrial areas."

The BID initiative will generate £3.2m in funding over five years which it will invest in business-led projects across the area.

Projects planned include promotions to increase visitor footfall across the district, the introduction of free Wi-Fi hotspots in towns and parking promotions for shoppers and visitors.

The North Notts BID is in the process of appointing a new Board from within the local business community, details of which will be announced shortly.

### ENDS

#### Notes to Editors:

There are currently around 250 Business Improvement Districts (BIDs) in the UK and these are generally towns, cities or industrial areas. The North Notts BID is the first place-shaping, area-wide BID in the country.

The £3.2m in funding is being introduced through a capped levy on businesses in the area. Visit [www.votewin.co.uk](http://www.votewin.co.uk) for more details or follow North Notts on Twitter [@NorthNotts](https://twitter.com/NorthNotts)

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