



PRESS RELEASE

26 September 2016

Doncaster Rovers show their support this Breast Cancer Awareness Month

Doncaster Rovers show their support this Breast Cancer Awareness Month, encouraging local women to 'join the fight and take up your invite'.

This October, The Rovers are asking their male supporters to look after the women in their lives and make sure their mums, wives, partners, sisters, aunts, daughters and friends take up their invite and attend their three yearly screening appointments.

Andy Williams, Doncaster Rovers Striker said: "It's always the women in our lives looking after us and making sure we stay healthy and attend regular check-ups but it is our turn to look after them.

"Look after the ladies in your life and make sure they take up their breast screening invitations. Breast screening saves lives."

Rovers will be warming up on the 8 October home match against Barnet in campaign t-shirts displaying key messages 'Breast screening saves lives' and 'Join the fight take up your invite' as a reminder for women to attend their breast screening appointment.

Nick Gillott, Community Officer (Health and Wellbeing) for Club Doncaster said: "We are pleased to support the fight against breast cancer, and encourage women to look for changes in their breasts regularly and, for the over 50s, to make sure they have a mammogram every three years.

"Early detection could save a life so we hope all fans take this on board and encourage the women in their life to check regularly."

Approximately one in eight women are diagnosed with breast cancer during their lifetime. Early detection through screening offers a better chance of successful treatment and full recovery.

Christine Bosworth, Superintendent Radiographer at Doncaster and Bassetlaw Hospitals said: "Millions of men, women and children are enthusiastically involved with football. Having professional football players and club members promoting the National Breast Screening Programme will make men more likely to talk to the women in their lives about attending breast screening invites. This is a great campaign by the Rovers to make men and women more aware of breast cancer and the opportunity available for breast screening."

Breast cancer screening is currently available every three years to women aged 50 to 70 years with some women being called up from the age of 47.



Early detection offers a better chance of successful treatment and full recovery. Join the fight and take up your invite.

Missed your appointment or need more information, call your local breast screening clinic:

Doncaster breast screening clinic 01302 644 966

Bassetlaw breast screening clinic 01909 502 193

Photo – Doncaster Rovers players pictured with Doncaster Breast screening team

Ends

For media enquiries, please contact Communications and Engagement on 01302 644 244.

Notes to editors:

We provide a wide range of health services to a population of around 420,000 at our three hospitals (Bassetlaw Hospital in Worksop, Doncaster Royal Infirmary, and Montagu Hospital, Mexborough) and community locations including Retford Hospital and Chequer Road Clinic.

In 2015/16 we had a turnover of £360.0m and 170,150 people attended our hospitals for emergency care, 63,825 of whom were admitted to a ward. We also delivered 5,150 babies and treated 52,287 patients as planned day cases, 11,847 patients having planned inpatient care, and 539,023 outpatients (including maternity but

excluding clinical therapies).

As one of the first 10 NHS foundation trusts in the country, we really value the relationship we have with our members. Membership is free and open to all residents of Bassetlaw and Doncaster, and all patients from outside these areas, over the age of 16. Contact our Membership Office on 01302 644 158 or email foundation.office@dbh.nhs.uk to find out more about membership or to join.